

My Fundraising Appeal Plan

My funding coach: _____

Date: _____

Local Currency

Total fully-funded goal: _____

Supervisor and spouse approved

Minus current monthly donor income: _____

Enter 0, if you don't have regular donor income

Remaining monthly amount to be raised: _____ *Holy Number!*

Additional cash project goal: _____

if applicable

☐ I have identified a prayer team and will invite these people to join my prayer team by this date: _____

- _____ • _____
- _____ • _____

Action Steps:

- A. To reach my fully-funded goal, I will need to invite ____ new giving partners.
- B. I have listed my Top 25 (and more) prospective donors
- C. I have identified 5 Anchor Donor possibilities in my Top 25. Will appeal face-to-face
- D. I have currently have _____ names on my mailing list. I plan to add _____ more names to my mailing list by this date: _____
- E. When I hear of a new donor joining my team, I will _____ within 48 hours.
- F. I anticipate spending _____ hours per week in fundraising and aim to schedule _____ fundraising encounters per week.
I anticipate being fully funded by _____

I will take the following steps to free up time for fundraising, because I view fundraising as important as my other ministry work:

- _____
- _____
- _____

Believing God:

The two biggest challenges I face today in reaching **full** support are:

1. _____
2. _____

Two verses that inspire me to believe God for full funding are:

1. _____
2. _____

MY COMMITMENT

Recognizing that raising financial support is part of my calling:

- I purpose that, by the grace of God, I will pray and invest the time necessary to raise _____ (amount) per month, and _____ (amount) in an addition cash project by _____ (date).
- I will faithfully meet the reporting requirements outlined by my supervisor.
- God is the Source of my financial support, and I will faithfully do my part to gather what He provides.

Your signature

Date

I have reviewed this Fundraising Plan (including the Top 25 worksheet) and approved it:

_____ as is.

_____ with the following modifications:

- _____
- _____
- _____
- _____

Signature of your funding coach

Date